



The SIMA Journey

How do you *unlock*
the *creativity* that is
inside of you?

Phally,
CEO and Founder of VP.Start



Why do we need to have an *innovative*
and *creative* mindset in our personal
and professional lives?





Why do most people and companies struggle to be *creative* and bring their innovative ideas to fruition?

What can we learn from the *SIMA Journey* about creativity and how can we apply these lessons to our own creativity?

Initial
Coin
Offering

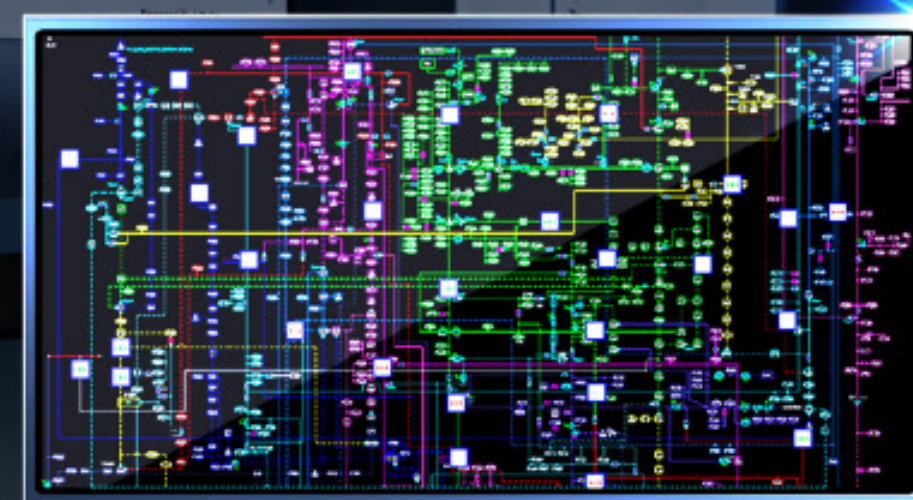
LMS



DRC-009



DRC-010



RPM Grid

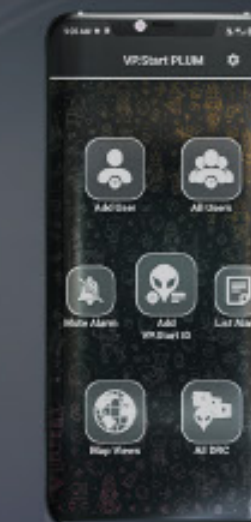


ROSE

DRC-012G

DRC-018

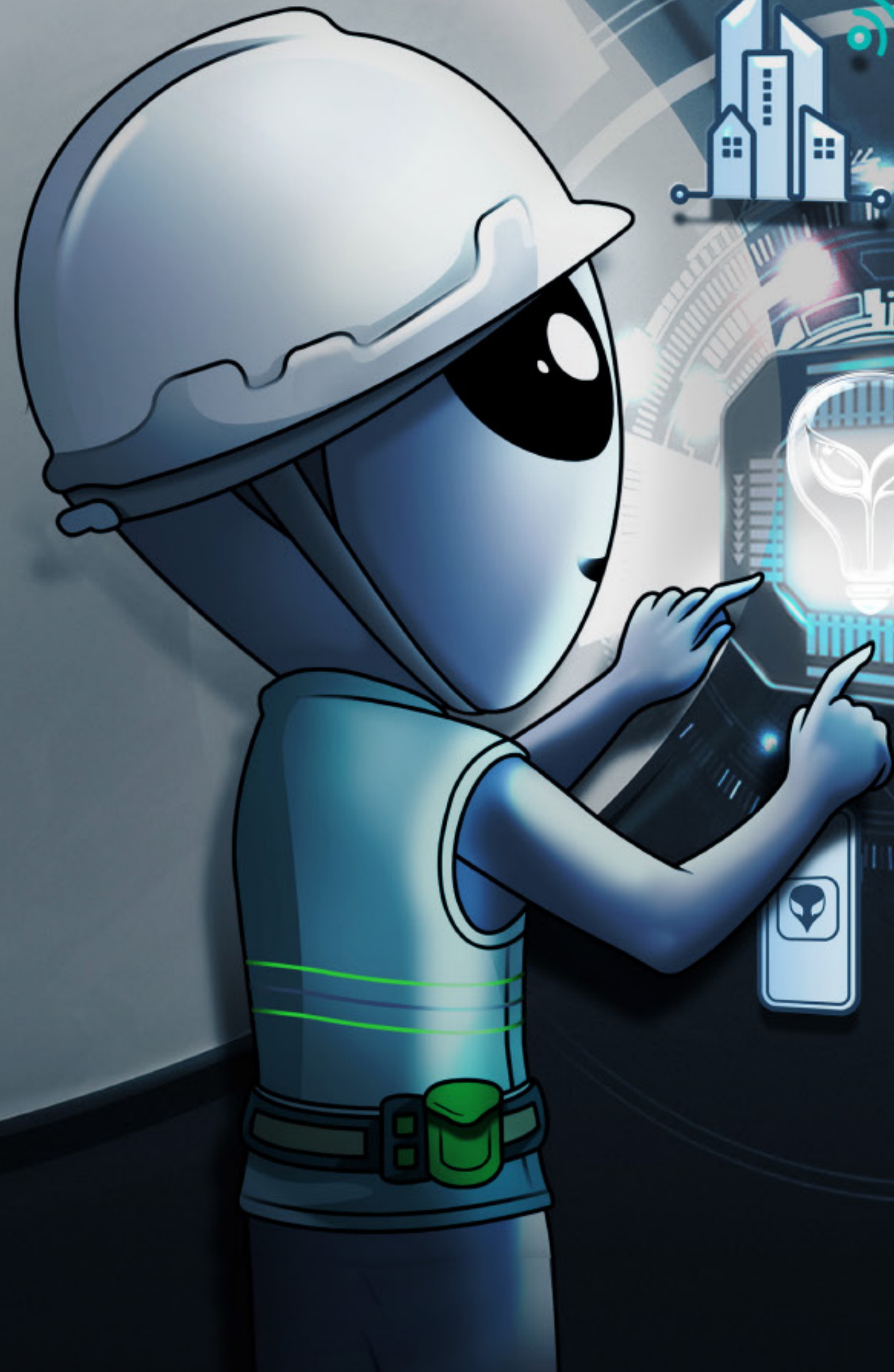
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PLUM

Let me elaborate with a case study in which **VP.Start** used **creative thinking** and an **innovative** mindset to change the game.





We intend to use **innovation** through technology to change the **world**.

Are you sufficiently arrogant to believe in your innovation in the same way?

The

SM

