



# Keynote Address by

## Phally,

*CEO and Founder of VP.Start*



Why is it indispensable to  
incentivize Industry-Academia  
collaboration such as  
the **ITC-VP.Start relationship?**



How can we remediate  
the predicaments that arise  
from **the misalignment of academic  
curriculum and industry needs?**

Why is the **MoU** between  
**VP.Start** and the **ITC**  
an advantageous opportunity  
to ameliorate outcomes  
for students and recent graduates?

How can we together utilize  
**mentorships, scholarships,** work  
experience **opportunities** and  
**research** advancement to navigate  
inadequate outcomes for **ITC students?**

How do you **map out** the **acceleration**  
and **escalation of the future** of  
academic-industrial **collaboration**  
between **ITC** and **VP.Start**?



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