



“Data used properly is more valuable than oil or gold, but used ineffectively, data is rubbish. VP.Start intends to restore the value of data.”

How does VP.Start put value in

SIMA Big Data?

? What Are the Challenges of the Data Era?

Needless to say, Data is everywhere.
But unfortunately, all too often it is isolated, incomplete, or underused while vital decisions are made without real-time data insights.

? How Do We Propose to Overcome This Obstacle? *SIMA Big Data*

SIMA Big Data is a unified platform that connects data, simulates reality, and drives smarter decision-making through Digital Twin technology.

? Why Does the Sustainable Future Require SIMA Big Data?

Our solutions enable businesses and individuals to:

- 👁️ **Scale up more sustainably,** 👁️ **Use limited resources more wisely, and**
- 👁️ **Make smarter decisions based on real-time insights.**

Why do we rely on the 3 steps of SIMA Big Data?

Step 1: Data Acquisition-Data Collected and Stored In Real Time

We at VP.Start collect, store, clean and securely integrate data from sensors and IoT gadgets across all aspects of the sustainability system. Nonetheless, collecting data means nothing if we don't know how to use it.

Step 2: Data Simulation-Seeing the Future Before It Happens

We at VP.Start create Digital Twins to:

- Simulate real-world systems, ↵
 - Run and test out predictive scenarios, and ↵
 - Optimize performance using AI-driven insights. ↵
- Even at this phase, if we don't act on the data, it is still meaningless. ↵*

Step 3: Data Application-Turning Data into Actionable Outcomes

We at VP.Start transform the data-driven insights gained from simulation testing into real-time actions.

- To automate operations, ↵
- To improve efficiency, and ↵
- To drive sustainable outcomes. ↵

And then we do it again and again and again!



The Big Data Process of VP.Start:



MADE IN CAMBODIA. MADE FOR THE WORLD.