



The SIMA Journey

“The best way of revolution is to make the world more sustainable.”

*Phally Phoeurn,
CEO & Founder of VP.Start*

What kind of future do you want for our world?



We at VP.Start Face the Worldwide Challenges

- └ We want to live in a greener, cleaner, healthier future.
- └ We want businesses to achieve accelerated growth sustainably.
- └ We want efficient energy delivery despite geopolitical chaos.



We at VP.Start Provide the Solutions

- └ An integrated eco-sustainability system encompassing energy, data, and people.
- └ A reliable energy supply based on real-time, AI-supported data-driven insights.
- └ A powerful overarching connectivity network to unify the sustainability system.



We at VP.Start Build the Sustainable Future

- └ More environmentally-friendly and energy-efficient industry.
- └ More effective, healthy and future-ready cities.
- └ More sustainable, less wasteful homes.

All are from the power of **INNOVATION THROUGH TECHNOLOGY.**

MADE IN CAMBODIA. MADE FOR THE WORLD.





SUSTAINABLE POWER: **The SIMA Smart Grid**

An AI-Infused, Data-Driven Smart Grid leveraging existing infrastructure. Reliable. Affordable. Greenable. Exportable. **SUSTAINABLE.**



SUSTAINABLE CITIES: **The SIMA Smart City**

Data-Driven IoT-based Urban Life Solutions. There is no sustainable future without smart **SUSTAINABLE** cities.



SUSTAINABLE HOMES: **The SIMA Smart Home**

Home and Office Data-Driven IoT Devices Cost-effective, growth-effective **SUSTAINABLE** living and working spaces.



SUSTAINABLE CONNECTIVITY: **The SIMA Universe**

The Universal Connectivity Network app, AlienCheck one app, one connection, one network, one **SUSTAINABLE** world.



SUSTAINABLE DATA: **The SIMA Big Data Management**

Digital Twin Solutions for Data Acquisition, Simulation and Application from data collection to storage to usage: a **SUSTAINABLE** process.

“ Why do we at VP.Start use Innovation Through Technology to create a sustainable future? ”

WHAT IS THE SIMA JOURNEY?

“A sustainable future means sustainability in every aspect of our lives.”



We at VP.Start are creating a **SUSTAINABLE TOMORROW. TODAY.**