



The SIMA Journey

THE POWER OF CREATIVE THINKING

- ▶ Creative thinking is the foundation that transforms real challenges into smart solutions and last long impacts.

The Power of **Creative Thinking**

- ▶ Why is **negative thinking** not suitable to become **creative thinker**?
- ▶ Why do **selfish ideas** keep people stuck within **religion, nation**, and **personal limitations**?
- ▶ Why is **practical thinking** important and **applicable in real life**, instead of only following theories from **books or school**?

Method



Creative thinking >> Smart strategy >> Better solution >> Real impact



Creative Thinking

The ability to see new **possibilities**, connect **different ideas**, and think beyond traditional boundaries.



Smart Strategy

Choosing the most effective path or approach to **achieve a goal**.



Better solution

The final outcome that solves a problem **effectively** and **creates value**.

Learn how to **Activate** and Release Your Natural **Creativity**

 **Growth Mindset**

Fixed Mindset 

► Say **YES** from **Fixed Mindset** to be



Reflection >> Appreciation >> Adaptation >> Growth Mindset

**"Creativity is learned through experience,
not teaching."**

Learn how to **Innovate** Problems into **Opportunities**

“Innovators do not believe that problems will make them collapse or give up.”



Just 3% of freshwater
referenced **by** NASA

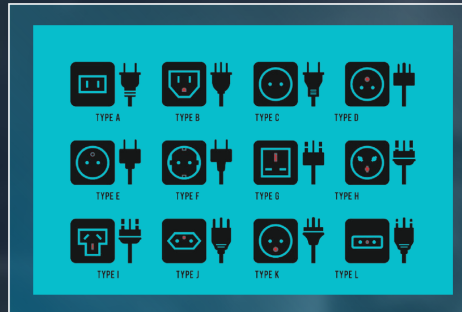


Challenges of Electricity Infrastructure
in Cambodia

Micro View



- ▶ Differing Funding Sources



- ▶ Variations in Technical Standards



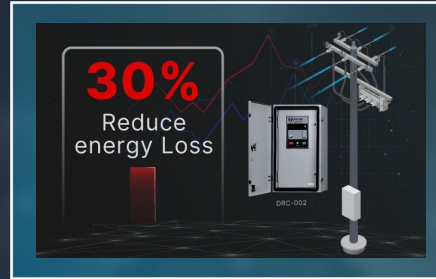
- ▶ Modernization Theory (Rostow, 1960)
 - 📍 technology plays a central role **in economic and social development.**
 - 📍 infrastructure and innovation **serve as key indicators of modernization.**

Why **VP.Start** step in Data-Driven

► Data helps us:



Reduce Outages



Reduce Losses



Reduce Carbon Emissions



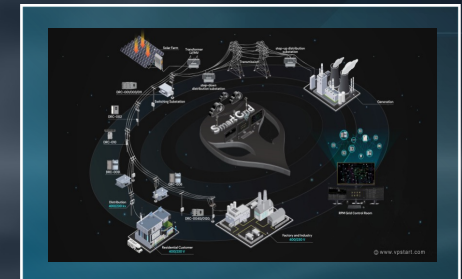
Improve Efficiency



Increase Revenue



Integrate Renewables

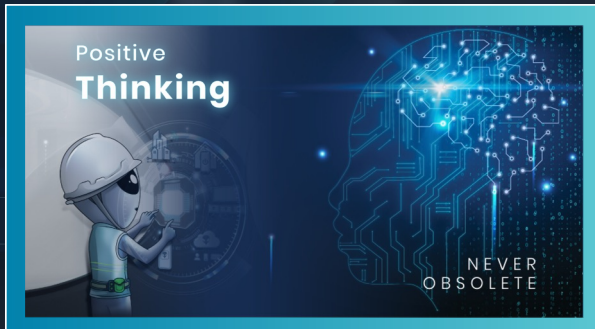


Improve Sustainability

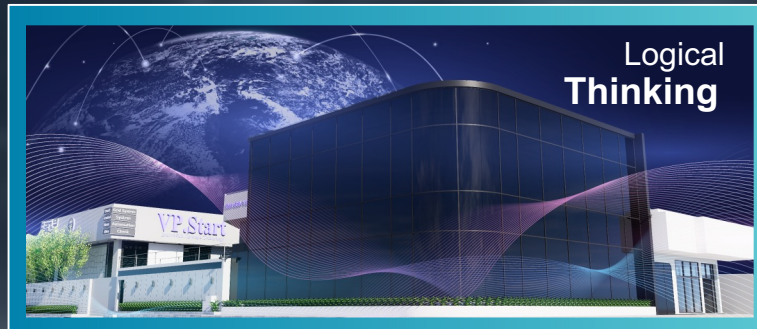
Main part
3:

Learn how to become the best and most **Creative version of yourself**

**A common observation from these amazing people
is that they share the same qualities:**



► **Positive thinking**



► **Logical thinking**



► **Creative thinking**

By Mr.Phally



let us work together in a journey of innovation and explore the world with VP.Start.

**We come from different backgrounds,
but we are united by the same mission for the world.**



*Made in **Cambodia.** Made for **The World.***



VP.Start