

A hand in a suit sleeve points towards the center of the image. In the center, the letters 'IoT' are displayed in a large, white, sans-serif font, surrounded by a glowing blue circular graphic with concentric arcs. The background is dark blue and features several white line-art icons: a globe with a network structure, a shopping cart on a screen, a server rack, a target, a bar chart, and a rocket. A faint world map is visible in the lower-left corner. The overall aesthetic is high-tech and futuristic.

IoT

**Why do we need to join the
IoT Revolution?**

Phally,
CEO and Founder of VP.Start



Why is **IoT** adoption rapidly accelerating worldwide and how do we take advantage of this trajectory?





IoT

Why are many businesses and individual customers reluctant to use **IoT** devices even after successful case studies?

How do we persuade potential **IoT** users
that the technology is easy to install,
easy to use, and easy to garner **ROI**?



How does **VP.Start's** Universal Connectivity Network (**UCN**) app cope with potential pitfalls of **IoT** adoption including interoperability and cybersecurity?



vp.start
Innovation Through Technology



**What kinds of policies would
VP.Start like to see from the
government to promote and
incentivize *IoT* adoption and
implementation?**

What contributions do you see **IoT** technology making to the comprehensive sustainability system over the long haul?



The SIMBA

